

Abbotsford Police Department

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"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

APD FILE # RELEASE #1

DATE OF RELEASE: December 18, 2014

Incident: Buckle Your Babies – Christmas Edition

Abbotsford - December 18, 2014

Today the Abbotsford Police Department will combine Road Safety with the spirit of the holiday season with the launch of "Buckle Your Babies – Christmas Edition". The objective of the program is to keep children safe in vehicles and to put a smile on their faces as well. APD officers and British Columbia Automobile Association staff will be checking vehicles and handing out gifts and goodie bags to the children they come across during the brief inspections. Two local retailers have generously donated the presents and snacks for the kids.

The "Buckle Your Babies" initiative has taken place at various locations and various times over the last several years but this is the first time it has coincided with the holidays. We are pleased to be delivering improved safety, education and a positive interaction with kids at Christmas time.

A video of our initiative is available here: http://youtu.be/4tRL3oeiF7k

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